



Santa Cruz County Animal Shelter

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www.scanimalshelter.org
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MEDIA ALERT

Date: November 15, 2024

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3-Day Spay & Neuter Clinic Offers Affordable Services and Media Opportunity Planned Pethood brings Animal Balance for 3-day Event

Santa Cruz County Animal Shelter (SCCAS) and the Santa Cruz County Animal Shelter Foundation are partnering with Animal Balance, a global non-governmental organization, to provide another 200 pets (100 cats and 100 dogs) with low-cost spay/neuter surgeries, core vaccines, and microchips **November 15-17** around the corner from the main shelter location, **at 2260 7th Avenue in Santa Cruz, CA**. There are no additional appointments available, the clinic is fully booked.

The event aims to provide affordable spay and neuter services to local pet owners while promoting and supporting responsible pet ownership. It is not only a valuable service for pet owners, but also a critical step to help reduce overpopulation at the shelter, which has seen steep increases in pet homelessness and intake in recent years.

Journalists and photographers are invited to capture the community impact and heartwarming stories as the shelter works to make a difference in the lives of animals and their families. It will take place from 8:30 a.m. to 5:00 p.m. each day, with a team of specially trained veterinarians, veterinary technicians, and volunteers on hand to provide quality care to each animal.

Journalists and media outlets will have access to multiple engaging scenes, including:

- Pet families arriving for services or to pick up their pets after surgery: Capture the touching bond between pets and their families as they gather to receive essential care or head home.
- Clinic and veterinary team in action: Show the dedication and skill of veterinary professionals and the protocols that make these clinics, and spay/neuter itself safe, effective, and accessible.
- Behind-the-scenes volunteer efforts: Highlight local community members giving their time to ensure the event runs smoothly.
- Adoptable pets: Showcase adoptable animals and other resources available through the shelter, like volunteer opportunities and information on responsible pet ownership.

To RSVP for press access or schedule interviews with shelter representatives, please contact Amber Rowland at 831-359-2807.

For more information about Santa Cruz County Animal Shelter, visit www.scanimashelter.org or call 831-454-7200. The main shelter is open daily from 11:00 – 6:00 at 1001 Rodriguez St. in Santa Cruz. For more information about Animal Balance, visit www.animalbalance.org

About Santa Cruz County Animal Shelter (SCCAS)

The Santa Cruz County Animal Shelter is an open admission shelter and animal control authority that rescues and welcomes animals in need. Our goal is to be a humane resource for the community by providing a safety net and second chance for local animals. There are two locations where owners can find and recover lost pets or adopt new animal companions. Community support is crucial to sustaining and expanding our services.

Learn more at www.scanimalshelter.org.