



COUNTY OF SANTA CRUZ

DEPARTMENT OF PARKS, OPEN SPACE & CULTURAL SERVICES
979 17TH AVENUE, SANTA CRUZ, CA, 95062
PHONE: (831) 454-7901 - FAX: (831) 454-7940
SCPARKS.COM

NEWS RELEASE

Date: August 9, 2024

Contact: Sandra Hughes

Sandra.hughes@santacruzcountyca.gov

Groundbreaking Ceremony for Floral County Park in Pleasure Point

The County of Santa Cruz Department of Parks, Open Space and Cultural Services, along with County Park Friends and Supervisor Manu Koenig, are pleased to announce a groundbreaking ceremony at Floral County Park for a new play structure and installation of new rubberized play surfacing.

Join the groundbreaking ceremony on August 12, 2024 at noon at Floral County Park, 656 38th Ave, Santa Cruz, CA 95062.

County Park Friends raised \$275,000 for the project after Pleasure Point neighbor Derek Draper initiated the campaign and contacted Parks staff. Parks held community design sessions, conducted surveys and outreach and then designed the playground replacement around the input from the community. "Parks is excited to once again partner with County Park Friends; we have a long-standing relationship and reputation of doing great projects together. With the help and support of Supervisor Koenig, it is great to see Floral receive upgrades that will continue to serve a diverse group of park visitors for generations to come," said Parks Deputy Director Rebecca Hurley.

In June of 2023, the Santa Cruz County Board of Supervisors unanimously approved the additional funding for upgrades and improvements. Under direction from District 1 Supervisor Manu Koenig, the County is contributing an additional \$100,000 to the project. "Floral Park is a fantastic community asset. This upgraded, ocean-themed play structure will provide a safe place for families and neighbors. It's a great use of our Transient Occupancy Tax (TOT) revenues. I'm incredibly grateful to the residents who kicked off the

fundraising effort for this project, and everyone who chipped in to make it happen,” said Supervisor Koenig.

“Improvements at Floral County Park are happening thanks to amazing community members who stepped forward to advocate and fundraise. This project is a perfect example of what neighbors can do to improve places we hold dear and build a better future for all!” said County Park Friends Executive Director Mariah Roberts.

In addition to the new play structure, the installation of rubberized play surfacing will help make the play area more accessible to individuals of all ability levels. These park improvements are expected to be completed in fall 2024.

###