

# **County of Santa Cruz**

**HEALTH SERVICES AGENCY** 



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## **Press Release**

For Immediate Release Date: August 15, 2024 Contact: Sandra Hughes Sandra.hughes@santacruzcountyca.gov

## SANTA CRUZ COUNTY BEHAVIORAL HEALTH INVITES PUBLIC COMMENT ON 2024 SUICIDE PREVENTION STRATEGIC PLAN UPDATE

SANTA CRUZ COUNTY –The Health Services Agency's Behavioral Health Suicide Prevention Program invites Santa Cruz County residents to review the updated plan and provide their valuable feedback. The updated strategic plan outlines Behavioral Health's continued commitment to reducing suicide rates and enhancing mental health support across the county.

"We invite feedback from all residents of Santa Cruz County, with special attention to those who have lived experience. We aim for the plan to represent everyone's needs and priorities. Your insights will be vital in finalizing a plan to represent the community's needs and the priorities of individuals at risk for suicide," said Tiffany Cantrell-Warren, Behavioral Health Director.

#### HOW TO PARTICIPATE: REVIEW THE PLAN.

Visit santacruzhealth.org/BehavioralHealth to review the 2024 Suicide Prevention Strategic Plan Update

### SUBMIT YOUR FEEDBACK:

Email <u>suicideprevention@santacruzcountyca.gov</u> with your observations, comments, or questions.

## PUBLIC COMMENT PERIOD:

August 15 to September 19, 2024



After public comments are reviewed, the Strategic Plan will be updated as necessary and submitted to the Santa Cruz County Board of Supervisors for approval. The adopted plan will then be shared broadly with the community.

If you or someone you love is struggling with thoughts of suicide, please reach out for help. You're not alone. Call or text 988 to connect with the Suicide & Crisis Lifeline. Trained counselors are available 24/7 to provide free and confidential support.

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