



COUNTY OF SANTA CRUZ

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PRESS RELEASE

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7th ANNUAL PARKS & REX POOL PARTY!

The Santa Cruz County Parks Department and the Santa Cruz County Animal Shelter invite individuals and their dogs to eat, drink, play and swim on Saturday, August 20th for the 7th annual Parks & Rex Pool Party at the Simpkins Family Swim Center.

From 12 p.m.–4 p.m., Simpkins will host a variety of activities for adults and children, including inner tubes, Wibit (inflatable play apparatus), stand-up paddle boards, and dogs will have a chance to take a dip in the warm water recreation pool with zero depth ramp entryway if needed!

“Concluding the annual summer aquatic season with allowing our furry-four legged friends to take a dip in the pool to enjoy a swim while also helping raise funds towards shelter programs and programs for kids is one of the best events that we have each summer,” said Rebecca Hurley, Parks Superintendent, Santa Cruz County Parks.

Attendees will have a chance to win great raffle prizes and purchase food onsite by local food vendors and adults can purchase beer and wine donated by New Bohemia Brewing Company, Sante Adairius, and Alfaro Family Vineyard Winery to also raise funds towards these community programs.

“The generous donations by so many local businesses to help raise money for programs that benefit our shelter animals and also local youth programs is not only heart warming but is indicative of the kind community that we live in,” said Erika Smart, Interim General Manager Santa Cruz County Animal Shelter.

Proceeds raised benefit Santa Cruz County’s vulnerable populations through initiatives such as free veterinary care for underserved pet owners and scholarship support for youth recreation programs and services.

Tickets are available now at scparcs.com and in person at the Simpkins Swim Center!